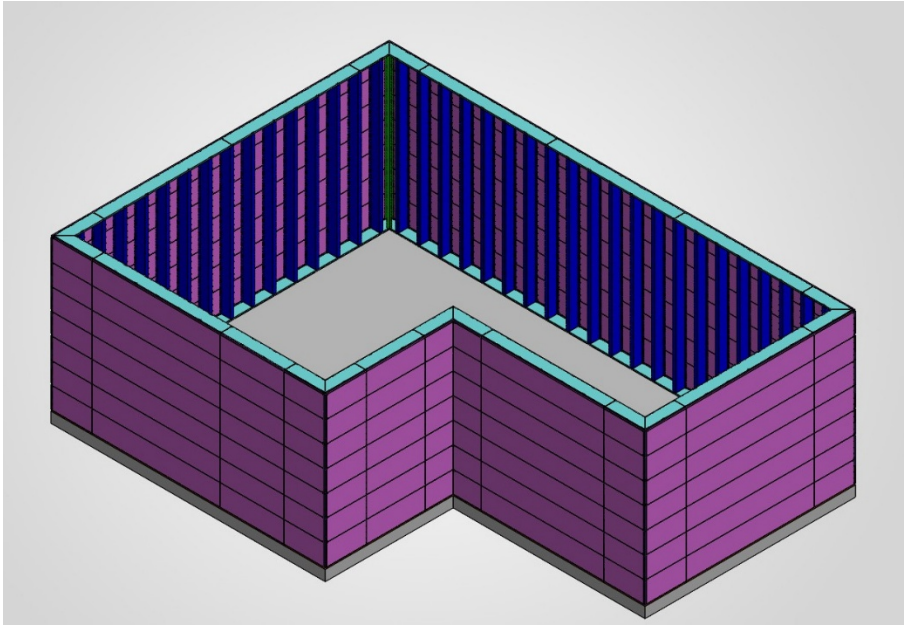
# EVER-WALL™ - The Future of Foundation Walls

## A smarter, faster foundation wall

### What is EVER-WALL™?

EVER-WALL™ is a below grade wall system that replaces traditional concrete foundation walls.



The technology addresses several longstanding challenges associated with concrete foundations, including high material costs, labor-intensive installation, significant carbon emissions, absorbs moisture, and substantial structural weight. Unlike conventional foundation systems, the composite wall technology is designed to be moisture-resistant, non-hygroscopic, and highly durable in below-grade applications.

### Ever-Wall™ Advantages

- **Engineered for structural loads**: The components, manufactured by pultrusion, are engineered to withstand soil, building, and seismic loads.
- **Waterproof**: The pultruded components are designed to shed all moisture, unlike concrete.
- **Light weight**: 108 lbs. per running foot, compared to 900 lbs. for concrete.
- **Fast installation**: one day install compared to two weeks for a poured concrete foundation wall.

## Patent Protection

- International patent: applied for
- US Trademark: applied for

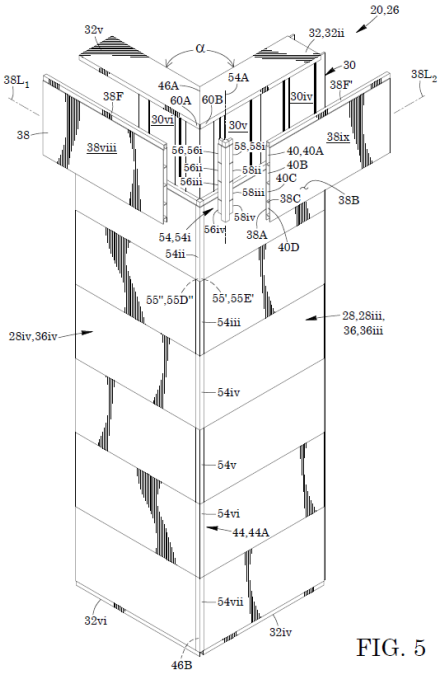



FIG. 5

## The Opportunity: Market Size

Concrete foundation wall exist everywhere around the globe. Here is Grok's estimate of the Total Addressable Market:

| | |
|---|---|
| Basement height | 8.5 |
| Crawl height | 3.5 |
| Concrete wall/ft2 | $ 30 |
| Ever-Wall | $ 22 |

| | *Basement* | | | *Crawl space* | | | | |
|---|---|---|---|---|---|---|---|---|
| *Market* | *#* | *Length (ft)* | *Area (ft²)* | *#* | *Length (ft)* | *Area (ft²)* | *Total area (ft²)* | *TAM* |
| United States | 175,000 | 26,300,000 | 223,550,000 | 95,000 | 14,300,000 | 50,050,000 | 273,600,000 | $ 6,019,200,000 |
| Canada | 85,000 | 12,800,000 | 108,800,000 | 8,000 | 1,200,000 | 4,200,000 | 113,000,000 | $ 2,486,000,000 |
| Europe | 105,000 | 15,800,000 | 134,300,000 | 20,000 | 3,000,000 | 10,500,000 | 144,800,000 | $ 3,185,600,000 |
| Rest of world | 15,000 | 2,300,000 | 19,550,000 | 5,000 | 800,000 | 2,800,000 | 22,350,000 | $ 491,700,000 |
| **World** | **380,000** | **57,200,000** | **486,200,000** | **128,000** | **19,300,000** | **67,550,000** | **553,750,000** | **$ 12,182,500,000** |