Fastfoot : The Future of Concrete Footings

A smarter, fabric-based alternative to heavy, expensive lumber.

What is Fastfoot®?



Fastfoot® is an innovative **fabric forming system** designed for residential and commercial concrete footings. Instead of building heavy, time-consuming wooden molds out of dimensional lumber or plywood, builders simply roll out our specially engineered fabric. It is a faster, more cost-effective way to form foundations that solves many of the everyday headaches associated with traditional concrete forming.

Advantages

- **Significantly Lower Costs:** Fastfoot® is less expensive than lumber and plywood to form footings. Plus, because the fabric acts as a barrier, your expensive lumber and stakes never touch the wet concrete and can be reused forever.
- **Stops Dampness and Mold:** It completely prevents "rising damp" (the wicking of ground moisture up through the concrete and into the walls) keeping buildings dry and safe from mold.
- **Faster, Easier Pours:** Because it is a leak-proof system, crews can safely use wetter, higher-slump concrete. This makes it much easier to move and level, cutting concrete placement time by up to 50%.
- **Adapts to Any Terrain:** The fabric easily adjusts to uneven dirt, rocky ground, and sloped banks for stepped footings. There is no need to waste time shoveling the ground perfectly flat or custom-cutting wood to fill gaps.
- **Stronger Concrete:** Fastfoot® protects the fresh concrete from getting contaminated by mud or groundwater. In the summer, it traps the moisture inside so the concrete cures slowly and reaches its maximum strength.
- **Eco-Friendly:** Because the form is entirely closed, it stops cement fines and chemicals from washing away and contaminating the local water table.

Intellectual Property

Patent has now expired. Fastfoot® is trademarked in the USA.

The Opportunity: Fastfoot® World Market Size

Residential	*SFD*	*Low rise*	*FF rolls*	*FF corners*	*TAM*
Canada	80,000	10,000	220,000	540,000	$ 31,102,944
Northern USA	300,000	8,000	648,000	1,848,000	$ 94,340,628
Northern Europe	180,000	22,000	492,000	1,212,000	$ 69,603,736
Residential Total	**560,000**	**40,000**	**1,360,000**	**3,600,000**	**$ 195,047,309**

Commercial	*Buildings*	*FF rolls*	*TAM*
USA (all states)	15,000	150,000	$ 20,583,436
Canada	2,300	23,000	$ 3,156,127
All Europe	34,000	340,000	$ 46,655,789
China	50,000	500,000	$ 68,611,454
Rest of Asia	40,000	400,000	$ 54,889,163
Middle East	5,000	50,000	$ 6,861,145
Latin America	10,000	100,000	$ 13,722,291
Africa	6,000	60,000	$ 8,233,375
Commercial Total	**162,300**	**513,000**	**$222,712,781**

Fastfoot® World Total	**$417,760,090**